

## Pure Wyoming Snack: The Michaud Foods Revolution

In Pine Bluffs, Wyoming, a snack food revolution is bubbling in the kettle. Michaud Foods is reigniting a local legacy with a simple, powerful promise: "Locally Grown. Locally Fried.". While national giants rely on mass production, we are betting on the artisan quality of the kettle cook to bring you a chip that is honestly, authentically Wyoming.

### The Clean Label Promise

People are tired of ingredients they can't pronounce, which is why we are stripping our snacks back to the basics. Our signature Sea Salt chips feature a "Clean Label" with just three ingredients: potatoes, sea salt, and premium avocado oil. There is no bleaching and no soaking—just honest flavor.

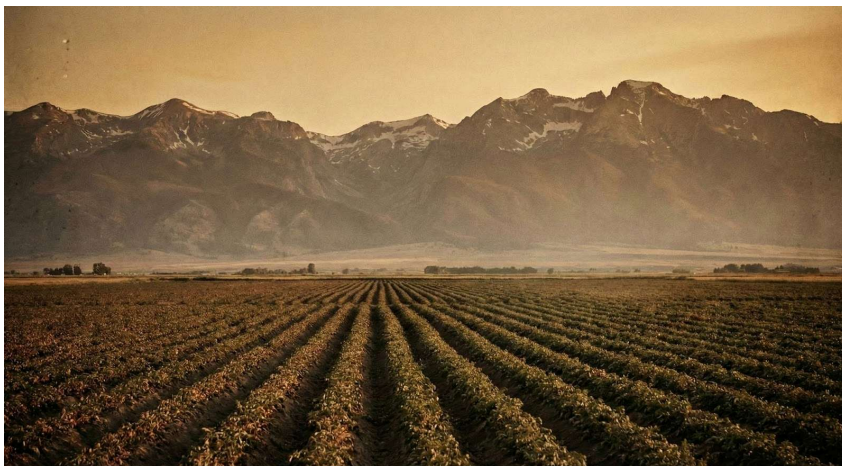


### From Spud to Bag in Minutes

We believe in a product that is minimally processed and obsessively fresh. Our unique kettle-cooking process is designed for speed and quality, taking a whole, live potato to a finished chip in a bag in less than ten minutes. This ensures you taste the potato, not the processing.

### Rooted in Community

When you crunch into a Rocky Mountain Snacks chip, you are supporting Wyoming's economy. We source as many 'chipping' potatoes as possible locally, creating a value-added pipeline that ensures local growers have a steady buyer for their harvest. But our impact goes beyond the field. We are creating new jobs for our neighbors and providing a consistent revenue stream that



supports our local utility providers. We even ensure that nothing goes to waste, diverting 100% of our food production byproducts to feed local livestock. We aim to strengthen our town's role in the regional food economy, ensuring that every bag sold helps Pine Bluffs thrive.