

“Rocky Mountain Snacks”® is now a registered trademark of Michaud Foods

Pine Bluffs, WY – Mar 21, 2026

Timothy Michaud cleared a hurdle to protect their intellectual property by registering their trademark with the United State Patent and Trademark Office on Feb 17, 2026. Timothy Michaud now has rights to protect the use of the Name in Class 029 - Meat and Fish and Poultry and Processed Food Products to cover "Kettle-cooked potato chips".

Tim and Alisha Michaud are entrepreneurs from Pine Bluffs, Wyoming. They are recreating a snack food manufacturing facility in their small town with the brand Rocky Mountain Snacks. Rocky Mountain Snacks will offer kettle cooked potato chips, and someday, popcorn, pretzels, tortilla chips, and more.

Rocky Mountain Snacks was procured to capture the regional spirit of snack foods created in the high plains just east of the Rockies, known as the Front Range.

Timothy Michaud utilized Trademark Engine (www.trademarkengine.com) to assist with its filing. “We are thrilled we could help Timothy Michaud with their trademark application and we look forward to providing them our full suite of automated assistance throughout the life of their trademark,” Trademark Engine Brand Driver Andie Trochesset said.

To learn more about Timothy Michaud's trademark application, visit http://www.USPTO./evo_elements/js/index.jsp and look up serial number 99658821.

To learn more about Timothy Michaud, visit www.rockymountainsnacks.com.

To learn more about Trademark Engine, visit www.trademarkengine.com